



METaverse  
MONDAY

# The Metaverse Mixer

Mingle & Network with

AI | Blockchain | Crypto | DAO | DeFi | GameFi | NFT | Token | Web3 | XR

Movers & Shakers

# The Metaverse **will Disrupt the Smartphone**



- In the next years and decades, in some form the smartphone screen will lose its importance accessing the digital space.
- Instead, this digital space will be around us.
- The on- and off-switch will disappear.
- The upcoming status will be more immersive — an embodied internet where you're in the experience, not just looking at it.
- The metaverse will be a digital universe that moves beyond the internet we know today.
- This vision for the future state of the web has the potential to transform our social interactions, business dealings, and the internet economy at large.

**Be part of this journey now and partner with Metaverse Monday.**

# Background & Team

During the first 15 years of this millennium, when mobile took over the planet, an inaugural MobileMonday evening event in Helsinki to share knowledge on mobile trends, markets, technologies, and innovative services developed into the most influential meet-up platform for mobile movers & shakers in more than 150 chapters on all continents.

Mobile today is the default and has changed everything from the society to the way we are making business. With the rise of the blockchain technology, a new internet paradigm assumed a shape – coined the metaverse.

It's said, that the metaverse will be the successor of the mobile internet. More and more incumbent platforms claiming their stake in this new version of the internet. If the metaverse has the potential to disrupt the smartphone, we thought we better accompany this journey. Having being part of the MobileMonday family and spirit, we gave this new movement the name Metaverse Monday, or just MeMo.

The idea is the same: Run events on Monday evenings, where metaverse bitheads, creators and maniacs meet and mingle with various industry stakeholders to share knowledge on metaverse trends, markets, technologies, and innovative services.



**Chris Goertz**  
Chief Metaverse Mixer



**Mark Wächter**  
Chief Metaverse Mover



**Sven Spöde**  
Chief Metaverse Shaker





Metaverse Monday is Official German Chapter of OffChain, a global networking community for blockchain and crypto enthusiasts that started in 2017.



# Typical set-up of a Metaverse Monday



## Target Audience

- Managers and decision makers
- Metaverse Professionals / Marketing Executives
- Industry influencers & Press

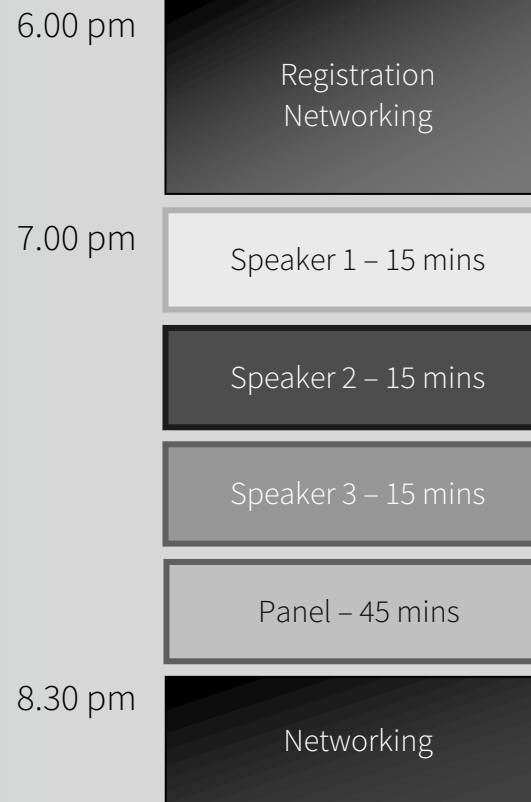
## Typical Event Format

- 50 – 75 attendees
- Master of Ceremony
- 3-4 presentations or panels
- Discussion, Networking & Finger Food

## Language

- English, if appropriate
- Material in English requested

Typical agenda of  
a Metaverse Monday:





# 2023 Sponsoring Opportunities

# Event Sponsor Package: 1,750 € / Monday



- Non-exclusive
- Brand exposure & visibility
  - logo display during opening speech
  - at the event (roll-ups, ambient media) to be provided by sponsor
  - in pre-event communication (Eventbrite, website)
  - dedicated social media post on LinkedIn
- Product demonstration on dedicated area at every event
  - collateral distribution & lead generation platform
  - ‘meet an expert’ opportunity

# Drink Sponsor Package: 1,000 € / Monday

- Brand exposure & visibility
  - logo display during opening speech
- Product/Service demonstration
  - on dedicated area at the event
  - collateral distribution & lead generation platform
  - ‘meet an expert’ opportunity





# Get involved!

Please contact Mark

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Join our community:

[www.metaversemonday.com](http://www.metaversemonday.com)



#metaversemonday



METaverse  
MONDAY

The metaverse is fascinating. It is like an alien planet that we can now build together as the first settlers, develop and fill with good ideas.